

# CASE STUDY

[Szukam-Nieruchomości.com](https://szukamnieruchomosci.com)

[Szukam-Inwestora.com](https://szukaminwestora.com)



**MSERWIS.PL**  
NARZĘDZIA DLA E-BIZNESU

# PROJECT

**Szukam-Nieruchomosci.com** and **Szukam-Inwestora.com** are two separate sites owned by the same client.

**Szukam-Nieruchomosci.com** is one of the oldest property (real estate) sites, specializing in commercial and investment real estate.

**Szukam-Inwestora.com** is the oldest and largest platform with capital investment offers. The site has become the most important meeting place for supply and demand in the private market (capital assets: selling companies, organized enterprises, businesses, shares, investment projects, business ideas, startups, as well as commercial real estate).

# CHALLENGE

The main problem of our client was that both platforms were supported by obsolete technologies and had insufficient functionalities. Re-developing the old sites would be time consuming and would require much more work than creating a brand new system.

Therefore, the client wanted us to create a dedicated platform for **Szukam-Nieruchomosci.com** and perform a data migration from the old platform. To minimize implementation costs of the two systems, the client wished to develop the site **Szukam-Inwestora.com** based on the platform **Szukam-Nieruchomosci.com**.

# IMPLEMENTATION



Taking into account the client's expectations, first we created dedicated software for the site **Szukam-Nieruchomosci.com**. We introduced new solutions which were designed to improve the speed and efficiency of the site. Also, we performed a number of software tests.

After the system development, data migration, optimization and testing of the site **Szukam-Nieruchomosci.com**, we were able to develop the site **Szukam-Inwestora.com** with considerably less effort, using a large part of the software that had already been

implemented and tested in action.

Implementing the site **Szukam-Inwestora.com** we managed to improve the payment process as well as adding investment offers, so that they are now more user-friendly.

As a result, both sites are generating more revenue, and costs associated with customer service are decreasing.



*We have introduced new solutions that improved the speed and efficiency of the sites.*

# RESULTS

1 MODEL, 2 EFFICIENT AND MODERN SITES

SHORT IMPLEMENTATION TIME

MINIMIZED COSTS

The result of our work was a successful creation of two efficient sites based on modern technologies. The solutions we implemented definitely improved the overall user experience. The fact that both sites were developed based on a common model meant that less time was spent not only on their implementation but also on optimization and software tests, which finally resulted in considerable savings in our client's budget.

